



B.K. BIRLA CENTRE FOR EDUCATION

SARALA BIRLA GROUP OF SCHOOLS
A CBSE DAY-CUM-BOYS' RESIDENTIAL SCHOOL



PERIODIC TEST-1, 2025-26

BUSINESS STUDIES 054

Class: XII

Date: 30.06.25

Admission no:

Time: 1hr

Max Marks: 25

Roll no:

General Instructions:

- This question paper contains 10 questions. All questions are compulsory.
- Marks are indicated against each question.
- Answers should be brief and to the point.
- Question no. 1 to 5 are MCQs of 1 mark each.
- Question no. 6 and 7 are Short Answer Type Questions, carrying 3 marks each. Answer to each question should not exceed 50-75 words.
- Question no. 8 and 9 are Short Answer Type Questions, carrying 4 marks each. Answer to each question should not exceed 120-150 words.
- Question no.10 is Long Type Question, carrying 6 marks. Answer to this question should not exceed 180-200 words.

Q1. Assertion (A): Business activities consist of all such factors which are purely monetary in nature

Reason (R): Business environment consists of technological, legal, social and political forces...

Options:

1

- Both Assertion (A) and Reason (R) are true Reason (R) is the correct explanation of Assertion (A)
- Both Assertion (A) and Reason (R) are true but Reason (R) is not the correct explanation of Assertion (A)
- Assertion (A) is True but Reason (R) false
- Assertion (A) is True but Reason (R) true

Q2. Analyse the picture given and identify the feature of planning illustrated.

1

- Planning is pervasive
- Planning is futuristic
- Planning is continuous
- Planning focus on achieving objectives



Q3. Match the column I with column II :

1

Column I	Column I
1. Mental exercise	a. Looking ahead and regarded as forward looking.
2. Futuristic	b. Intellectual activity of thinking rather than doing
3. Continuous	c. Need for a new plan based on future requirements and needs.

Options:

- (a) 1 -a, 2 -b, 3 -c
- (b) 1-c, 2 -b, 3 – a
- (c) 1 -b, 2 – c, 3 – a
- (d) 1- b, 2 -a , 3 – c

Q4. Many businesses are using social media like face book and twitter to promote themselves. This is an example of which dimension of Business environment: 1

- (a) Social
- (b) Economic
- (c) Legal
- (d) Technological

Q5. Which of the following best indicates the importance of business environment? 1

- (a) Identification
- (b) Improvement in business
- (c) Coping with rapid changes
- (d) All of them

Q6. Mr. Ajay after completing MBA from USA comes to India to start a new business under the banner Ecom creations Ltd. He launches a new product in e-learning for senior secondary school students in commerce stream, which already has an established market in UK and USA but not in India. His business starts flourishing in India. Now more Indian companies entered into the market with other subject also.

Identify and quote the line from above para which highlight the significance of understanding business environment. 3

Q7. Planning provide directions and reduces the risk for uncertainty. Explain? 3

Q8. The court passed an order that all school must have water purifier for the school children

as society in general is more concerned about quality of life. Innovative techniques are being developed to manufacture water purifier at competitive rates. Incomes are rising and children at home are also drinking purified water. The government is also showing positive attitude towards the water purifier business.

Identify the different dimensions of business environment by quoting lines from the above details. 4

Q9. Suhani a home science graduate from a reputed college has recently done a cookery course. She wished to start her own venture with a goal to provide 'healthy food' responsible price. She discusses her idea with her teacher (mentor) who encouraged her.

After analyzing various options for starting her venture, they shortlisted the option to sell readymade and 'ready to make' vegetable shakes and sattu milkshakes. Then, they both weighed the pros and cons of both the shortlisted option.

(a) Name the function of management being discussed above and give any of its characteristic. 2

(b) Discuss any three limitations of the function discussed in the case. 2

Q10. Two years ago Mohit obtained degree in food technology. For some time he worked in a

company manufacturing Bread and Biscuits. He was not happy in the company and decided to have his own bread and biscuits manufacturing unit. For this he decided the objectives and targets and formulated action plan to achieve the same. One of his objectives was to earn 50% profits on the amount invested in the first year. It was decided that raw materials like flour, sugar, salt etc. will be purchased on two months credit. He also decided to follow the steps required for marketing the products through his own outlets. He appointed Harsh as a production manager who decided the exact manner in which the production activities are to be carried out. Harsh also prepared a statement

showing the requirements of workers in the factory throughout the year. Mohit informed Harsh about his sales target for different products, area wise for the fourth coming quarter.

While working on the production table a penalty of Rs.150 per day was announced for not wearing the helmet, gloves and a pron by the workers.

Quoting lines from the above para identify and explain the different types of plans discussed. 6

ALL THE BEST
